

LODGE & HOTEL PHOTOGRAPHY TRAINING

Teach your team to create professional-looking photos using their own equipment



By:

Desmond Jacobs – Professional Lodge & Hotel Photographer, with 15 years of experience.

Overview

This training is designed for managers and/or staff of lodges, hotels, and guesthouses that want the ability to create high-quality images in-house for daily marketing, social media, and website updates.

After 15 years as a professional lodge and hotel photographer, I'm now offering **training sessions** for properties that want to improve their own photography — using the cameras or smartphones they already have.

I will come to your lodge for 1–2 days and teach your staff:

- ✓ How to capture beautiful room and interior photos
- ✓ How to capture exteriors, pools, decks & views
- ✓ How to capture food and activity images
- ✓ Better lighting, composition, and camera settings (DSLR Cameras if any, and Smart Phones)
- ✓ Simple editing techniques
- ✓ How to avoid common mistakes

Training Includes

1. Light & Exposure

- Using natural light effectively
- Best shooting times for interiors and exteriors
- Avoiding harsh shadows, bad light, etc.

2. Composition & Styling

- Framing rooms to look larger
- Focusing on smaller objects only
- Avoiding clutter
- Arranging furniture, linen, and décor for photography

3. Lodge-Specific Photography

- Rooms and suites
- Pools, decks, and outdoor areas
- Food photography
- Landscapes and activities
- People and guest interactions (optional)

4. Practical Session

Hands-on shooting around your property, with guidance and live demonstrations.

5. Basic Editing

- Quick mobile and desktop editing options
- Colour correction, brightness, straightening
- Keeping images natural and appealing

Why Invest in This Training?

- Improve your online presence instantly
- Produce your own marketing content anytime
- Reduce the need for frequent professional shoots
- Increase guest engagement and booking confidence
- Perfect for remote lodges or properties with limited access to photographers

Duration

1 to 2 days on-site

(Custom schedules available)

Price

Available on request, depending on your needs and the location of the lodge/guest house, or hotel.

Contact

Desmond Jacobs

Professional Lodge & Hotel Photographer

+27(0)76 858 6317

des@desjacobs.com

www.desjacobs.com